



## Content Optimization and Translation Solutions

*Reduce Localization Costs while Adding Value to Content*

How does adding value to content help drive down the costs of translating them into multiple languages? By reducing the content that isn't delivering much value in the first place.

At ABLE Innovations, we don't just translate your content, we GlobalFit™ it. We optimize content to enhance usability, make it easier to translate, and leverage with language technology for greater cost savings and faster throughput.

### Our Services:

- Content Optimization and Translation
- Global Content Strategy and Training
- Hosted CMS with Translation
- Technical Writing
- Multilingual Publishing
- Localization of Software and Web sites
- Globalization Consulting

## GlobalFit™ - For Big Savings

Not optimizing content means overspending on localization. It's just that simple.

Let us optimize your source content before translation begins! By integrating our GlobalFit™ content development and localization methodologies, we deliver technical writing and illustration services with localization and translation as a single, streamlined process. Our clients tell us we **reduce time-to-market and costs by an average of 40 percent**, because of what we deliver:

- Volume reduction
- Maximum text reuse
- Shorter release schedules
- Reduced printing costs
- Better user experience
- Reduced long-term costs of content authoring and translation for additional languages, future updates, and printing costs

We can deliver a better product that is revised and localized—all for less than the cost to localize the original product in most cases. Contact us for a FREE content optimization report.

## OneDoc™ - For Biggest Savings

And for those content managers who want to maximize enterprise or department-wide savings, we offer the unbeatable combination of hosted XML-based content management with managed language services.

We have integrated our GlobalFit™ content optimization and translation offering into our hosted, XML-based CMS technology with best-of-breed translation memory built in. Built on open standards, OneDoc™, powered by DocZone.com™, is the best choice for clients wanting to migrate department or enterprise content to XML while enjoying the benefits of built-in authoring, optimization, translation, management and single-source publishing.



- On-demand environment.
- Any output format. Any language.
- All XML-based. DITA compliant.
- Hosted, affordable, quickly deployable.

Let us migrate your department or enterprise content to XML and enjoy the benefits of a bundled language technology and services solution that helps you get more out of your translation budget while making your content more valuable.

### THE ABLE GUARANTEE™

Every ABLE Innovations localization project is backed by our unparalleled guarantee:

#### On-Time Delivery

We understand that meeting deadlines are crucial. If ABLE is responsible for a late delivery, we'll discount the project price for every business day we are late.

#### Quality

Strictly adhering to our ISO 9001:2000-compliant processes, our highly-trained production staff follows rigorous acceptance and delivery criteria that are designed to ensure your quality expectations.

#### Cost Savings

We reward your loyalty by applying annual discounts, ensuring your bottom-line costs are reduced.

## Our People

### The Global Content Doctors

Need help diagnosing your content and language strategy? Our experts have been there, done that, many times. We help define your requirements, establish a global content architecture, perform a content globalization assessment, and refine global content life-cycle processes. Then, we develop information architecture strategies, processes, and requirements for implementing content management systems and other supporting technologies (such as portals, content delivery networks, intranets, and extranets), as well as determine the impact on translation processes and costs.

### Proven Content Globalization Team

Our GlobalFit™ team of technical editors, each with at least 10 years of GlobalFit™ editing experience, knows how to write with localization in mind and leverage your content with translation technology for greatest localization savings and throughput. The expertise they bring to any project includes: writing for global audiences, developing standards, style guides and templates, harvesting and managing terms, and training.

### Superior Project Management

With years of first-hand client-side experience in the language industry, our veteran project managers understand how complex localization projects should run. The overriding value they bring: complete accountability. Responsive, proactive, friendly, resourceful—these are the principles inherent in each member of our project management team, and the main reasons we can guarantee your satisfaction.

### Accredited Linguistic Expertise

Translation of technical guides, training materials, safety manuals, marketing collateral, Web sites, global regulatory filing requirements or software strings and user interfaces requires proven skills and deep knowledge. Each of our linguists has at least five years of industry-specific, subject-matter translation experience and a documented track record of producing high-quality work on schedule.

## Our Value to You

If connecting information and profitability is your goal, we provide the managed language platform to:

- Deliver upfront analysis around maximizing the value of your content
- Prepare your business content for global distribution
- Globalize your content
- Deliver enterprise and department-wide cost savings

### About ABLE Innovations, LLC.

ABLE Innovations, a Women Certified Business and US-based leader in bundled content optimization and translation solutions, specializes in global content consulting, OneDoc™ - its hosted XML content management technology, and technical writing and translation services. ABLE delivers an outsourced, managed service for local-language products and supporting materials that dramatically reduce their clients' costs to author, localize, publish, support and update. Offices are located in Boston, Massachusetts; Denver, Colorado; Seattle, Washington and The Netherlands. For more information, please visit [www.ableinnovations.com](http://www.ableinnovations.com) or contact [sales@ableinnovations.com](mailto:sales@ableinnovations.com).

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#### OneDoc™ Demo

[onedoc@ableinnovations.com](mailto:onedoc@ableinnovations.com)

#### Translation Request

[sales@ableinnovations.com](mailto:sales@ableinnovations.com)

#### FREE Content

Optimization Report  
[globalfit@ableinnovations.com](mailto:globalfit@ableinnovations.com)

#### Global CM Strategies

[globalcontentdoctors@ableinnovations.com](mailto:globalcontentdoctors@ableinnovations.com)

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