



Globalization Consulting Solutions

*Optimize your International Strategy
with ABLE Innovations*

The pressures of globalization are accelerating the pace of business change. Often companies have responded with throwing localization over the wall to distributors. Others have developed home-grown localization processes and toolkits. And others make large investments in Globalization Management Systems and/or Content Management Solutions.

But none of these approaches have a hope of working without solid end-to-end business processes being worked out first with a commitment to managing along complete process lines. At ABLE Innovations, we are committed to quantitatively improving the quality of international business for our clients and the efficiency of the online and offline operations that support it.

By delivering specialized consulting targeted for specific business needs, clients have told us we have helped them accelerate time-to-market of foreign language product releases, integrate innovative technology solutions with measurable results in cost savings, and improve the quality of their pre-production and localization processes. If you want to capitalize on what you have built, and improve upon it, our Globalization Consulting services will help you succeed globally by providing a comprehensive range of assessments and recommendations for strategic, tactical and technical readiness.

OUR SERVICES

- Content globalization
- Internationalization
- Software and Web-based localization
- Document/help translation and publishing
- Real-time language solutions
- Technology integration
- QA/testing
- Globalization consulting

Our People

Proven Process Management Consulting

Our consulting team is staffed by seasoned globalization architects, internationalization gurus, content management experts and international product management consultants—and all with demonstrable, client-side experience. They are expert at helping clients solve CQT (cost, quality, timeliness) challenges through process improvements and integration of innovative technology solutions. We know how to maximize your global revenues by reducing the complexity and costs of producing and maintaining your multilingual applications, Web sites, and content.

Objective Technology Optimization Advice

Our widely recognized experts and thought leaders on the convergence of global business, technology, and services are constantly researching and applying the best technology and best practices to support your globalization processes. Many technologies can be leveraged to optimize workflow and productivity. The trick is to employ the right mix of internally developed tools and best-of-breed industry standard technologies to ensure qualitatively better results. We know how.

Outsourced Pre-Production Support

To achieve more consistency across projects and greater time/cost efficiencies within the localization process, we provide you with the infrastructure and pre-production expertise to ensure successful localization practices. This can include content globalization audits, training on translation tools, terminology management consulting, integration of authoring, translation and workflow technology, content and product globalization assessments as well as on-site project management staffing. We support you every step of the way.

Our Process

By integrating the right process, people and technology in an optimal fashion, we will help you position your foreign-language products in parallel with domestic releases. We know that, while the last step in the process is translation and publishing, optimizing your content and product globalization processes is the true key to your ability to satisfy world markets. So, with strong examples and innovative technologies, we've tuned our Globalization Consulting solutions to provide quantifiable value up front and throughout the life of any project.

There is no such thing as a "canned solution" at ABLE, but we have established a formal globalization consulting process that includes:



Globalization Workshop:

This two-day, hands-on seminar is tailored to the international goals of your company. It provides highly targeted strategy consulting and solutions for globalization and localization success. With the goal being improved operational efficiency of your globalization objectives and processes, attendees:

- receive a practical overview of the challenges, opportunities, trends, and business drivers involved in developing and deploying a global business strategy that leads with marketing but reaches deep into product development.
- gain a deep understanding of the players, processes and technology implications of globalization and localization.
- create a high-level requirements roadmap to accelerate time-to-market.

Globalization Guidance

The culmination of all our research on your processes and combined knowledge of best practices are tied together and presented via informal meetings, training and/or detailed reports. Everything you need to make an informed operational decision is "in there". Our goal is to outline the overall need of each department involved, develop accurate roadmaps that detail English and multilingual product release cycles and gather accurate budgetary requirements that support your globalization goals.

The benefits of which will allow you to:

- complete the cost/benefit assessment on the implementation of an internationalization and localization program.
- analyze the up-front financial resources and personnel required for the globalization effort prior to making any commitments.
- make any corrections in the total globalization strategy in keeping with the company's international operational and financial goals.

About ABLE Innovations, Inc.

ABLE Innovations, a US-based Content and Product Globalization firm, specializes in process consulting, technology integration and language services for the Fortune 2000. As a globalization integrator, ABLE focuses on optimizing the content and product globalization supply chain for clients. We guarantee a dramatic ROI in reduced localization expenses, content and product globalization supply chain for clients. We guarantee a dramatic ROI in reduced localization expenses, while improving the customer experience and ensuring faster time-to-market of multilingual releases—without sacrificing quality or incurring staff overhead. ABLE delivers products and supporting materials that cost less to localize, publish, support and update while guaranteeing quality, on-time delivery and your complete satisfaction.

